



SQUARE ENIX®

E3 2010





Welcome to Square Enix.

Our Mission: "To spread happiness across the globe  
by providing unforgettable experiences."

# AN ENTERTAINMENT REVOLUTION

In 2010 and beyond, our new and broader portfolio offering will fuel your imagination and transport you to all new dimensions. Square Enix is committed to delivering experiences that are challenging, invigorating, unexpected and aspiring. Escape and engage in the vast assortment of entertainment—from intriguing RPGs, and intense action shooters to massively multiplayer games and magical adventures. There is something for everyone in the family to enjoy.

Please join us in celebration of pure fun.



The logo is set against a background of diagonal grey stripes. A black trapezoidal shape is positioned in the center, with a red triangle on its left side. The text "SQUARE ENIX" is in white, and "E3 2010" is in red.

**SQUARE ENIX®**

**E3 2010**





*Men are wont to suffer  
And forget wherein they've sinned  
Ne'er hearkening back on tragedies past  
Lest the Twelve might humble them*

*Thralls are they to sadness  
As were their bygone kin  
With bonds of woe athwart their breasts  
And that which dwells within*

*Yet loved they are withal  
No thoughts to wrath portend  
For men are treasured by the Twelve  
Whose mercy knows no end*

*-Unknown*

Take up arms with adventurers  
from around the globe and embark  
on an epic journey within the  
unforgettable realm of Eorzea—  
the stage for a revolutionary  
new MMORPG designed to  
fit the lifestyles of players  
everywhere, from casual  
users to the most  
hardcore gamers.







PS3



PlayStation Network

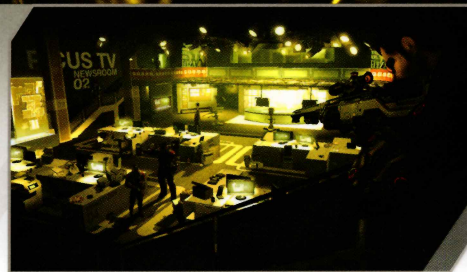
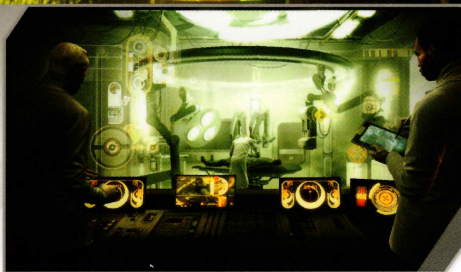
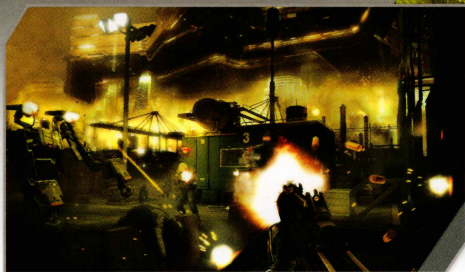
PC  
DVD-ROM  
SOFTWARE



# DEUS EX

HUMAN  REVOLUTION™

To save his life the fundamental choice of whether or not to become augmented with cybernetics has been removed from Adam Jensen's life. Driven by the conviction of never having a choice taken from him again and using his newfound power, his need for answers will unravel the truth behind a conspiracy rooted in the foundation of the world around him as it incites a new revolution.







PS3



PlayStation Network



XBOX 360

XBOX  
LIVE

PC  
DVD-ROM  
SOFTWARE



Disney SQUARE ENIX

# KINGDOM HEARTS Birth by Sleep

Long before Sora was chosen by his Keyblade, the worlds' safety lay in the hands of Keyblade Masters.

Three youths—Terra, Ventus, and Aqua—have been training long and hard under Master Eraqus to prove that they, too, exhibit the Mark of Mastery. But they will soon find themselves in the middle of a crisis affecting worlds far beyond their own—just as another Keyblade Master, Xehanort, goes mysteriously missing. Three friends, three destinies. Everything will link back to the beginning.



© Disney



PlayStation Portable



PlayStation Network



# KINGDOM HEARTS Re:coded

Sora's journey in *KINGDOM HEARTS II* has drawn to a close, and now a new tale is set to begin.

Jiminy Cricket is looking over the journal he used to document his first adventure with Sora when he discovers a mysterious message. He didn't write it—so how on earth did it get there? King Mickey is determined to find out, so he and his friends decide to digitize the journal and delve into its deepest secrets. Inside this “datascape” dwells a second Sora who is about to embark on a grand adventure of his very own.



© Disney

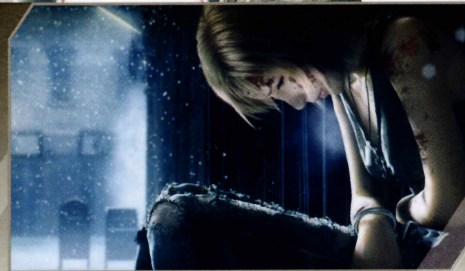
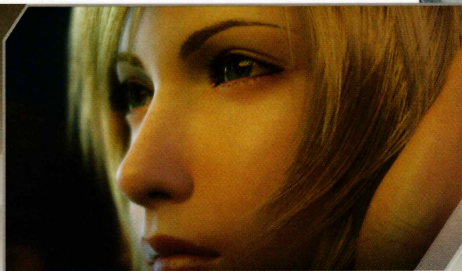
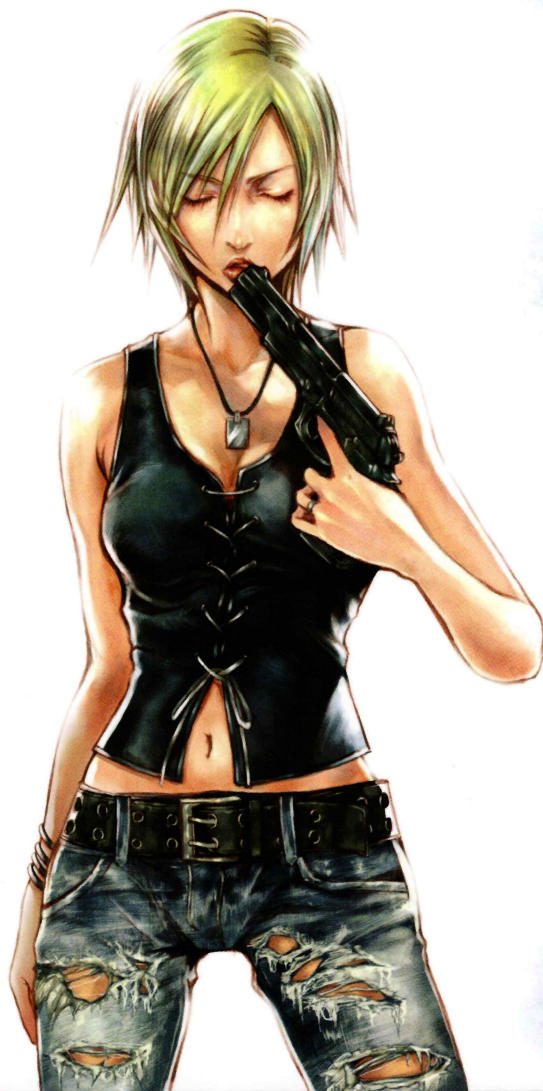




# [ The 3rd Birthday ]

Hideous creatures descend on Manhattan. Ground reports from the squad tasked with containing the pandemonium refer to these life forms as "the Twisted." An investigatory team known as the CTI is formed within the year.

The Overdrive system emerges as a means of opposition, but only one viable candidate exists—Aya Brea. A gift as she awakens from a lost past on this, the occasion of her third birth.

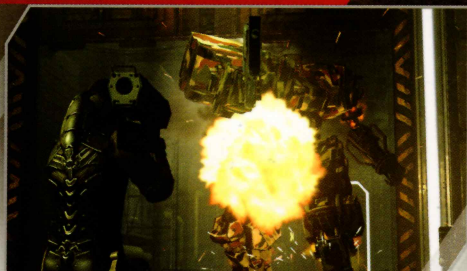




# FRONT MISSION EVOLVED™

## AD 2171

The tension between two global superpowers—the O.C.U. and the U.C.S.—has coalesced into a cold war. Each watches the other in taut vigilance. Towering far above the Earth's surface, colossal structures called orbital elevators grant both parties unblinking, planet-wide surveillance. Under these simmering conditions, a new enemy emerges to ignite the flames of war and watch as the world burns.



PS3



PlayStation Network



XBOX 360

XBOX  
LIVE

PC  
DVD-ROM  
SOFTWARE



# KANE & LYNCH DOG DAYS

# 2

伏天

Experience 48 hours of hell with two of gaming's most notorious criminals. In *Kane & Lynch 2: Dog Days*, Kane and Lynch face the consequences when a simple job gone wrong sets off a desperate and frantic struggle to escape the entire Shanghai underworld.

Ground-breaking art direction, relentless action gameplay, and innovative multi-player re-define the action shooter experience, and position this product as the stand-out shooter of 2010.







PS3



PlayStation Network



XBOX 360

XBOX  
LIVE

PC  
DVD-ROM  
SOFTWARE

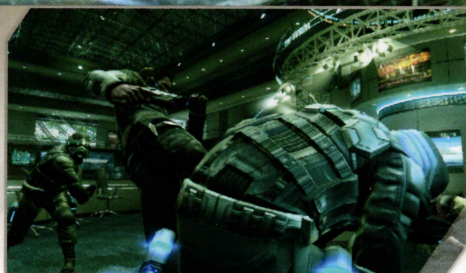


# MINDJACK™

## AD 2031

A new era. Sophisticated and complex technologies are now contributing to the advancements of mankind. However, the world's governments are crumbling, new corrupt powers arise and conspiracies proliferate. The truth behind the proscribed technology could destroy the very core of humanity. Join a rogue team of agents as they fight for survival and entangle themselves deeper into the mystery.

*MINDJACK* offers a unique online experience. Enter a revolutionary playing field upon which an engaging solo campaign transitions seamlessly to thrilling cooperative play. Expand your mind's reach by "hacking" into enemies, vehicles or civilians and enjoy the freedom to control almost any character. Each bystander becomes an active combatant in this new urban warfare. Your "state of mind" is your only limitation!







PS3



PlayStation Network



XBOX 360

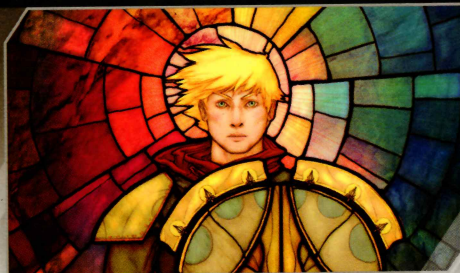
XBOX  
LIVE



# DUNGEON SIEGE III

Torn asunder, the delicate balance of power between the kingdom of Ehb's powerful factions has fallen apart. As one of the few remaining members of the disgraced protectors of the land, the 10th Legion, it is up to you to unify the land and keep Ehb from falling into darkness. Joined by a group of unique companions, players will travel through the striking land of Ehb defeating all manner of villains and beasts through a combination of weapon skills, magic and pure cunning.

*Dungeon Siege 3* seamlessly blends intuitive action gameplay, a robust RPG system featuring a large selection of abilities, an extensive multiplayer component and the depth of story Square Enix and Obsidian Entertainment are known for creating.



PS3



XBOX 360

XBOX  
LIVE





# FINAL FANTASY THE 4 HEROES OF LIGHT™

*FINAL FANTASY: THE 4 HEROES OF LIGHT* is a beautifully rendered original adventure brought to you by the acclaimed creators of *FINAL FANTASY* on the Nintendo DS™. Master all-new combat and game systems and immerse yourself in a beautiful storybook world as you take on the roles of Brandt, Jusqua, Yunita, and Aire. Though at first they don't always see eye-to-eye, these four Heroes of Light will embark on a journey full of joyous meetings and sad partings that will build bonds of trust and affection so strong that, in the end, they may even save the world...





# LARA CROFT

AND THE  
GUARDIAN OF LIGHT™

*Lara Croft and the Guardian of Light* is the first ever downloadable, co-op action/adventure game featuring Lara Croft.

This brand extension incorporates the hallmarks of the Tomb Raider franchise including exploration, discovery, platforming, and puzzle solving.

*Guardian of Light* allows players to experience Lara Croft from an isometric viewpoint, and combines new gameplay features such as character progression, fun fast-paced combat, and elements of cooperation and competition.



PlayStation Network

XBOX LIVE  
arcade



# NECROMACHINA™

At the dawn of the 22nd century, an evil power brought inanimate objects to life, and they turned on humanity. Bridges, cars, cups—the whole of humanity's creations turned on their makers. But hidden amongst humanity's survivors, an elite unit of specially trained ninja known as Moondivers has been lying in wait for orders to reclaim the planet. Today, those orders arrived. Today, Operation Shadowstitch begins.

With legendary director Kouichi Yotsui (of *Strider* fame), Square Enix takes side-scrolling action games to the next level.



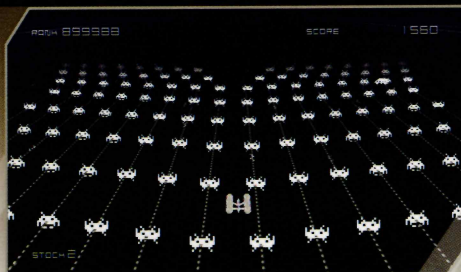
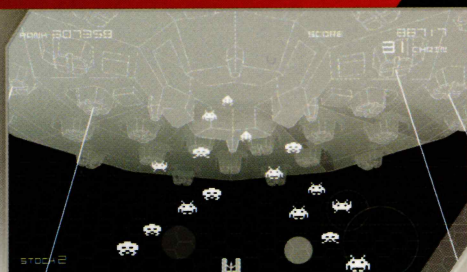
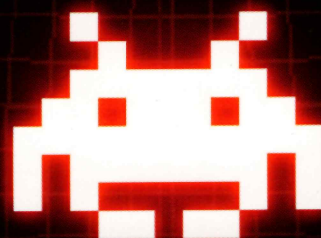
PlayStation®Network

XBOX LIVE  
arcade



# SPACE INVADERS INFINITY GENE™

*Space Invaders*, the game that defined video games for generations is back with a new twist! The game starts off looking like the classic *Space Invaders*, but as you play through the game, it evolves. Unlock new stages, new power ups, and new features. In addition to Normal Mode, Challenge Mode pits you against 99 randomly-created stages. And Music Mode generates custom stages based on music stored on your console. The Invaders are back, and they're watching you. The more you play, the more the game evolves!



PlayStation Network

XBOX LIVE  
arcade



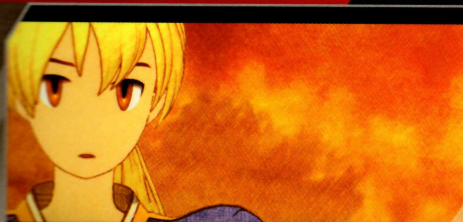


# FINAL FANTASY TACTICS®

THE WAR OF THE LIONS®

In 2007, *FINAL FANTASY TACTICS: The War of the Lions* delivered a 1997 PlayStation® fan-favorite to a new generation of players on the PSP® (PlayStation Portable) system. Featuring an array of enhancements to the original *FINAL FANTASY TACTICS*, including breathtakingly beautiful CG movies, additional characters and jobs, and an all-new English translation, the critically acclaimed *FINAL FANTASY TACTICS: The War of the Lions* now makes its way to iPhone® and iPod touch®.

Peer through the eyes of young heroes Ramza and Delita, and uncover the secrets that lie hidden within history's darkened folds.



Will endeavor grant me an army?



Meaning I would not think twice of killing you, Ramza, should the hour come.



Where would you now take her?

For iPhone® and iPod touch®





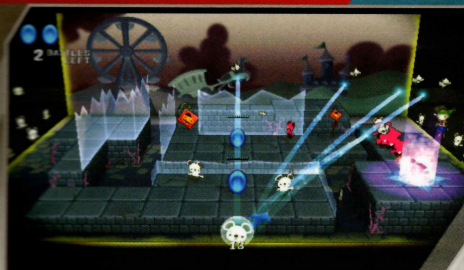
A crumbling mansion is home to a most peculiar picture book. Solve innovative puzzles by using the Wii Remote™ to throw animated paper bears into the picture book's unusual pages. Delve into the unfolding drama of Pina, the mysterious young girl residing in the mansion.







Turn the tide of frantic battles by using the Wii Remote to throw animated paper bears into the pages of an unusual picture book. The battle-oriented *Chaotic Conflicts* will be releasing simultaneously with *Puzzling Pages*—a parallel game with its own unique tale and stages. Complete both games to uncover an even deeper mystery...





**FINAL FANTASY® XIV**

© 2010 SQUARE ENIX CO., LTD. All Rights Reserved.

**DEUS EX: HUMAN REVOLUTION™**

© 2010 Square Enix Ltd. Developed by Eidos Montreal.

**KINGDOM HEARTS Birth by Sleep**

© 2010 Disney. Developed by SQUARE ENIX. Characters from FINAL FANTASY video game series: © 1990, 1997, 2010 SQUARE ENIX CO., LTD. All Rights Reserved.

**KINGDOM HEARTS Re:coded**

© Disney. Developed by SQUARE ENIX/h.a.n.d.

**The 3rd Birthday™**

© SQUARE ENIX CO., LTD. All rights reserved.  
CHARACTER DESIGN: TETSUYA NOMURA

**FRONT MISSION EVOLVED™**

© 2010 SQUARE ENIX CO., LTD. All Rights Reserved.

**Kane & Lynch 2: Dog Days™**

© 2010 Square Enix Ltd. Developed by IO Interactive.

**DUNGEON SIEGE® 3**

© 2010 Square Enix, Inc. Developed by Obsidian Entertainment, Inc.

**MINDJACK™**

© 2010 SQUARE ENIX CO., LTD. All Rights Reserved.  
Developed by feelplus inc.

**FINAL FANTASY®: THE 4 HEROES OF LIGHT™**

© 2009, 2010 SQUARE ENIX CO., LTD. All Rights Reserved.  
CHARACTER DESIGN: AKIHIKO YOSHIDA.

**Lara Croft and the Guardian of Light™**

© 2010 Square Enix Ltd. Developed by Crystal Dynamics, Inc.

**NECROMACHINA™**

© SQUARE ENIX CO., LTD.  
CHARACTER DESIGN: ROBERT FERRARI

**SPACE INVADERS INFINITY GENE™**

© TAITO CORPORATION. 1978, 2010. © SQUARE ENIX CO., LTD.  
All Rights Reserved.

**FINAL FANTASY TACTICS®: The War of the Lions®**

© 1997, 2010 SQUARE ENIX CO., LTD. All Rights Reserved.  
CHARACTER ILLUSTRATION: AKIHIKO YOSHIDA.

**The Tales of Bearsworth Manor™: Puzzling Pages™**

**The Tales of Bearsworth Manor™: Chaotic Conflicts™**  
© 2010 SQUARE ENIX CO., LTD. All Rights Reserved.

**BAYONETTA**

© SEGA.

**DEVIL MAY CRY 4**

© CAPCOM CO., LTD. 2008 ALL RIGHTS RESERVED.

© 2010 SQUARE ENIX CO., LTD. All Rights Reserved. FINAL FANTASY, FINAL FANTASY TACTICS, SQUARE ENIX and the SQUARE ENIX logo are registered trademarks or trademarks of Square Enix Holdings Co., Ltd. THE 3RD BIRTHDAY, FRONT MISSION EVOLVED, DUNGEON SIEGE, MINDJACK, THE 4 HEROES OF LIGHT, NECROMACHINA, SPACE INVADERS INFINITY GENE, THE WAR OF THE LIONS, THE TALES OF BEARSWORTH MANOR, PUZZLING PAGES, and CHAOTIC CONFLICTS are registered trademarks or trademarks of Square Enix Co., Ltd. Deus Ex: Human Revolution, Deus Ex, the Deus Ex logo, KANE & LYNCH, KANE & LYNCH 2: DOG DAYS, Tomb Raider, Lara Croft and the Guardian of Light, Crystal Dynamics, Eidos Montreal, and Eidos are registered trademarks of Square Enix Ltd. "PlayStation", the "PS" Family logo and "PSP" are registered trademarks and "PS3" is a trademark of Sony Computer Entertainment Inc. The PlayStation Network Logo is a service mark of Sony Computer Entertainment Inc. Microsoft, Xbox, Xbox 360, Xbox LIVE, and the Xbox logos are trademarks of the Microsoft group of companies and are used under license from Microsoft. Nintendo DS is a trademark of Nintendo. © 2006 Nintendo. Nintendo trademarks used under license. WiiWare is available only through the Wii console. iPhone and iPod touch are trademarks of Apple Inc., registered in the U.S. and other countries. Images may vary from final U.S. products. All other trademarks are properties of their respective owners.



Square Enix, Inc. is a U.S. based wholly-owned subsidiary of Square Enix Holdings Co., Ltd., a holding company leading Square Enix Group. Square Enix, Inc. publishes and distributes entertainment content under the Square Enix Group's internationally renowned brands such as Square Enix, Eidos and Taito in the Americas. The Square Enix Group includes a global network of leading development studios located in North America, Europe and Japan. The Group boasts a valuable portfolio of intellectual property including: FINAL FANTASY®, which has sold over 96 million units worldwide; DRAGON QUEST®, which has sold over 53 million units worldwide; TOMB RAIDER®, which has sold over 35 million units worldwide; and other well-established products and services.

More information on Square Enix, Inc. can be found at  
[www.square-enix.com](http://www.square-enix.com)

**SQUARE ENIX®**

**E3 2010**



SQUARE ENIX®

E3 2010

[www.square-enix.com/na](http://www.square-enix.com/na)